

## **AMERICA'S CUP WORLD SERIES HOST COMMITTEE**

### **MEETING OF COMMITTEE MEMBERS**

#### **PUBLIC SESSION**

**APRIL 27, 2012**

The America's Cup World Series Host Committee met on Friday, April 27, 2012, in Public Session, beginning at 3:00 p.m., at the Newport City Hall, 42 Broadway, Newport, Rhode Island, pursuant to notice of the meeting to all subcommittee members, and public notice of the meeting, a copy of which is attached hereto, as required by the By-Laws of the Corporation and applicable Rhode Island law.

The following committee members were in attendance: Mr. Brad Read (Chair), Mr. Shawn Brown, Mr. Quentin Chafee, Ms. Janet Coit, Ms. Alison Eichler, Mr. David Elwell, Mr. Geof Grout, Mr. David Holley, Mr. Stephen Hourahan, Ms. Jane Howington, Mr. Bruce Keiser, Ms. Donna Kelly, Mr. Mike Keyworth, Mr. Richard Licht, Mr. Richard Morrison, Mr. Richard Nagale, Mr. Terry Nathan, Mr. Bill Plumb, Ms. Martha Sheridan, Ms. Jody Sullivan, Dr. Robin Wallace, Mr. Harry Winthrop

Committee members absent: Mr. Paul Harden (Director), Mr. Christopher Boyle, Mr. Edward Burman, Mr. Bill Clark, Cpt. Paul Costabile, Ms. Trudy Coxe, Mr. Eli Dana, Ms. Peggy Forbes, Mr. Jay Gowell, Mr. Bill Harsch, Mr. Halsey Herreshoff, Mr. Dyer Jones, Mr. Colin Kane, Mr. John Klimm, Mr. Mike Lewis, Mr. Howard McVay, Mr. Jack McVicker, Ms. Diane Mederos, Mr. Robert Roccio, Mr. Lynn Singleton, Mr. Evan Smith, Mr. Keith Stokes,

Others in attendance: Mr. Bob Bashed, Ms. Sherri Carrera, Ms. Kim Cooper

#### **CALL ORDER AND OPENING REMARKS**

Mr. Read called the meeting to order at 3:00 p.m. Everyone at the table introduced themselves.

#### **APPROVAL OF MEETING MINUTES FROM APRIL 13, 2012**

Mr. Read made a motion to approve the minutes from the April 13, 2012 meeting. Mr. Plum seconded the motion, all were in agreement.

#### **GENERAL DISCUSSION**

Mr. Read called upon Mr. Bob Bashé for an update of the America's Cup events. Mr. Bashé has been working with an online ticketing agency that will have all inclusive packages. The ticket price has been set at \$10, ages 12 and under will be free. Hospitality and VIP sales are going well, they are about 50% sold out. The catering RFP is in progress, they have two companies vying for the contract. Arabella, the hospitality boat, has been flagged to be on the race course.

Ms. Coit gave an update on improvements to Ft. Adams. Everything is on track. Mr. Read said they are driving piles for the new docks. The electricity and water systems are in the back and west side of the parking lot.

### **SUBCOMMITTEE UPDATES**

Ms. Coit gave an update on the Environmental Sustainability Subcommittee. They are working on rain gardens for the parking lot at Ft. Adams.

Ms. Kim Cooper gave an update on Marketing/PR. Ms. Melissa Chambers from RI Economic Development Corporation (RIEDC) has been working with The America's Cup Events Authority (ACEA) to provide a weekly press release starting next week with event updates. The marine brochure has been approved and should be ready for release next week. They are also working on a rack card and Exploration Zone brochure. Social media is also in the works.

Ms. Jane Howington gave updates on the progress of the Logistics Subcommittee. They are waiting on contracts to be signed with the event management company so that they can proceed with shuttles, etc. Bicycles will be a major mode of transport, especially for the team members. Mr. Harden will be meeting with the police chief next week regarding transport of containers. Ms. Howington has been informed that there will be major road construction going on in some of the Massachusetts roadways which may have an impact on the traffic.

Ms. Carrera gave an update on the shuttle service and security RFP's. She is working on banners to be placed throughout the City of Newport; this needs to be coordinated with the Tennis Hall of Fame.

Ms. Sullivan gave updates on the Events & Hospitality Subcommittee. The gala is now being called a cocktail celebration; they are working on securing a caterer for this event. Cost is \$125 per person and will include food, beverage and entertainment. They are also planning workshops on various dates that will feature guest speakers. Ms. Sullivan gave updates on other events they are planning.

The Exploration Zone Subcommittee update was given by Ms. Kelly. Their exhibit will be open starting June 23<sup>rd</sup>. There will be lectures scheduled to highlight marine life. They will have militia, fort tours and other family friendly events available throughout the week.

Mr. Keyworth gave an update on the Marine Affairs Subcommittee.

### **QUESTIONS AND ANSWERS**

Mr. Read commented that the Coast Guard has been fantastic in accommodating this event.

Mr. Bashé mentioned that they have updated the hospitality brochure. The cost of skyboxes was discussed; skyboxes cost \$30,000 and can accommodate forty people.

Case mates are \$20,000 for 30 people. The lawn near the Eisenhower House will be open for spectators also.

The South County Twelve Meter Regatta was mentioned by Dr. Brian Melzian. This is free to the public, with the exception of the reception in the Towers. This will take place on June 21, 2012.

There will be seven teams with nine boats racing.

**ADJOURNMENT AND CLOSING REMARKS**

Mr. Read made a motion to adjourn at 3:45 p.m. The motion was seconded, all in favor.

approved